



RoHS Declaration

Date: November 10, 2015

Dear Key Merchandise customer,

Key Merchandise is dedicated to serving you by providing high quality promotional items that meet environmental regulations, including REACH (Registration, Authorisation and Restriction of Chemicals, European Union Regulation (EC) 1907/2006). We are providing you the following information to assist you in meeting your environmental policies and procedures.

RoHS Compliance

• Key Merchandise has been producing promotional items that are RoHS compliant for the last several years. A majority of Key Merchandise products are RoHS compliant. All Key Merchandise products that are compliant with the RoHS COMPLIANT meaning that the substances restricted by the EU Directive 2002/95/EC and subsequent amendments of the European Parliament are not contained in a finished product above threshold limits stated below. Key Merchandise cannot guarantee that inventory held by distributors or other third parties is RoHS compliant.

Restricted Substance	Maximum Threshold Limit
Cadmium and its compounds	100 ppm (0.01 weight %)
Lead and its compounds	1000 ppm (0.1 weight %)
Poly vinyl chloride (PVC)	1000 ppm (0.1 weight %)

- The compliance of Key Merchandise products with RoHS is affected through:
 - o Strictly controlling the materials and finishes that are used in our products
 - o Periodic audits of our suppliers to insure compliance
 - o Periodic analysis, on an as-needed basis, of our products



Binckhorstlaan 36 | 2516 BE Den Haag | The Netherlands | P +31 (0) 70 2629705 | info@keyme.eu | www.keyme.eu